# **CHANNEL PARTNER:**



SPARK Technomedia (P) Limited is an established International IT Enabled Service Providing Company that has development facilities including Research Labs and Data Center connected to Educational Organizations and Research Centers in India. We have a team of experts in IT Researches, Software Development, Media Technologies, Web Technologies, Networks and Servers. The key highlights of the company include experienced professionals, partnerships with technology incubators and a vast network of engineering campuses connected to our Research and Development wing.

## Their products,

- DIGI –Campus (For campuses)
- DIGI –School (For School administrators)
- DIGI-Health (For hospitals/Clinics)
- Fin Digital (For Banks)
- Cable-Pro (For cable TV operators
- Cloud ERP for interstate/international business operations.



## RAYSOFT TECHNOLOGIES

Software Development Hub



## **RAYSOFT TECHNOLOGIES**

Software Development Hub

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# **About us**

RaySoft Technologies is a fast growing software development company, developing and implementing business solutions according to clients' interests. This offers a wide variety of services in various industry verticals to match your business requirements. Over 3+ years of work, we have developed a range of solutions and gained ample experience in the services we offer, Custom Software Development, Mobile Application, ECommerce Solutions Development, Web development and Quality Assurance. We combine years of experience and providing state-of-the art technology with superior services which provides intelligent, cost effective IT solutions. Main focus of the concern is to provide exceptional customer service and support to our clientele.

#### Vision & Mission:

We analyze a project and define its goals, and plan a detail roadmap to achieve those goals by SDLC (Software Development Life Cycle). We believe great things are not done by impulse, but by a series of small things brought together. We are having the excellent team with well experienced & qualified persons and having the enough soft skill to give best deliverables. We offer the software services for any business needs to improve their business. To be in business with par in International business standards and achieve excellence through quality in leading edge technologies.

# **SERVICES:**



#### **Software Development:**

Our Skilled team here develops effective solution to meet your diversified business needs. Complete stages of software development life cycle are strictly followed in |Software development team to develop requirements driven and client-friendly software.

#### **Web Development:**

Adding to our services at Raysoft, our web team designs creative websites utilizing the latest image enhancement software. Web team dedicates their fullest efforts in achieving effective results that clients will need on time.

#### We can Develop,

- Business web presence –Static, Dynamic, Flash web-sites
- Portal web-sites
- Database driven web-sites and SEO services
- E-Commerce we-sites such as Shopping Cart, Online payments
- Web-based Application such as Search engines, Chat, Email, etc
- Redesign/Rebuild of your existing web-site

## **Mobile Application Development**

It is crystal clear that the demand of mobile apps has escalated in all businesses. To cope with that, we become your accelerator to design and develop brilliant mobile applications.



#### **Digital Marketing:**



- SEO
- SMO
- GOOGLE ADDWORDS
- SOCIAL MEDI NETWORKING SITES

## **Panchayath Digitalization:**

Digital Panchayath is a functional and dynamic Digital Platform and working station designed and created for each Panchayath

#### **Industrail Sofwares:**



- A) Virtual Business Opearating Systems
- B) E-commerce
- C) Erp Software
- D) Billing Sofware
- E) Banking Software
- F) Hospital Software
- G) Web Hosting